

# THE HYDE COLLECTION

Dear Friends of The Hyde,

You are cordially invited to The 2025 Hyde Collection Gala: A Bountiful Legacy, which honors the Charles R. Wood Foundation and celebrates the impact of Charley Wood. On Friday, October 10, 2025, we will applaud members of the Charles R. Wood Foundation for their philanthropic leadership, which continues to drive monumental change at The Hyde and across our community. Our efforts toward an incredible evening will be led by Co-Chairs Karl and Kim Seitz.

This evening will find you immersed in a vibrant celebration that rings in the future of arts education in our region. After you have explored the galleries, join your friends and fellow Hyde faithful around the dinner table and then step onto the dance floor as we celebrate what's to come.

Proceeds from the 2025 Gala will fund ground-breaking exhibitions and programs this season and beyond as The Hyde campaigns in support of Reimagine and The Hyde Center for Arts Education at Historic Hoopes House. This project embodies our commitment to offer inclusive programs and enlivening experiences for visitors of all ages for generations to come.

As The Hyde looks to our future, we are confident that your generous support will set a strong foundation as we expand our capacity to educate, inspire, and care for our community. As we raise \$300,000 during this sparkling celebration, we invite you to join us in support today as a sponsor, advertiser, or ticketholder. We hope to see you here at The Hyde and are counting on your generosity. Thank you for your consideration and investment in The Hyde!

With Gratitude,

John P. Lefner Jr.  
Chief Executive Officer  
Mary W. Renz Director

Kate Wilkins  
Chief Advancement Officer

## JOIN THE HONORARY COMMITTEE

In gratitude for your generosity, your support on the Honorary Committee affords you a seat at the table and offers recognition in digital, print, and throughout the event space.

Number of tickets I/we would like to purchase to join the Honorary Committee, at \$275 per ticket. Total amount \$ \_\_\_\_\_

OR

I would like to purchase a full Honorary Committee table (10 seats), at \$2,500 per table.

## MEAL CHOICES

Please write the full names of all attendees, then **circle their meal choice**.

B= Prime NY Strip Steak / C= Chicken Breast

S= Salmon / V= Vegan Roasted Vegetables

1 _____	B / C / S / V
2 _____	B / C / S / V
3 _____	B / C / S / V
4 _____	B / C / S / V
5 _____	B / C / S / V
6 _____	B / C / S / V
7 _____	B / C / S / V
8 _____	B / C / S / V
9 _____	B / C / S / V
10 _____	B / C / S / V

**2025 GALA**  
6 PM, OCTOBER 10  
The Hyde Collection  
161 Warren Street, Glens Falls, NY 12801

*A bountiful Legacy*  
*honoring*  
**The Charles R. Wood Foundation**

Trustees of the Charles R. Wood Foundation (from left to right): Mark Behan, Dr. Jennifer Lefner, Chelsea Hoopes Silver, David C. Howson, Charlene Wood, Tenée Casaccio.



Join us for an *unforgettable* evening!

For questions, contact the events office at 518-792-1761 x320 or by email at [events@hydecollection.org](mailto:events@hydecollection.org).

See the reverse side for payment information, auction donation, and advertising options. ▶

# SPONSORSHIP OPPORTUNITIES

Your participation—which offers visibility in digital, print, and throughout the event space—is a sign of investment in our Museum and encourages others across our shared community to join in partnership with The Hyde. Key underwriters like you make this highly anticipated annual event possible!

BENEFITS	\$500	\$1K	\$2.5K	\$5K	\$10K	\$15K	\$25K
Recognition on lobby TV screen and # of Tickets	2	2	4	4	6	8	10
Recognition in the printed Gala program and online	●	●	●	●	●	●	●
Recognition in the Museum & valet area during event				●	●	●	●
Acknowledgement during event reception & closing					●	●	●
Acknowledgement of your gift in respective locations					Beverage Station	Dance Floor	Hyde Courtyard
Complimentary ad placement in the printed program						1/2 page ad	Full page ad
Opportunity to give brief comments during the reception						●	●
Spotlight in our September Happenings at The Hyde eblast							●

Please note: for recognition, including in the printed program, we appreciate receiving your commitment by September 5, 2025.



If you prefer to purchase tickets, advertisements, or sponsorship online, please scan the QR code.

## INFORMATION & PAYMENT

Name (as it should appear) \_\_\_\_\_

or

Company (as it should appear) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

I/we would like to sponsor the 2025 Gala at the \$\_\_\_\_\_ level.

Total amount (Tickets/Sponsorship/Advertising) \$ \_\_\_\_\_

Check enclosed  Bill credit card

Name on card \_\_\_\_\_

Acct # \_\_\_\_\_

Exp \_\_\_\_\_ / \_\_\_\_\_ CSV \_\_\_\_\_ Billing Zip \_\_\_\_\_

Signature \_\_\_\_\_

Yes, I/we plan to use \_\_\_\_\_ complimentary sponsor tickets and will confirm guests by 9/15/25.

No, I/we will not use our complimentary sponsor tickets.

I cannot attend, but please accept my donation of \$ \_\_\_\_\_

6 PM, FRIDAY, OCT 10

## The Hyde Collection

161 Warren Street, Glens Falls, NY 12801

Gala Co-Chairs: Karl and Kim Seitz



## ADVERTISING OPPORTUNITIES

Support the Hyde Gala by placing an ad in the printed program. Ads are available in the following sizes:

Full page \$1,000 (8"high x 5"wide)

Half page \$500 (3.75"h x 5"w)

Quarter page \$250 (3.75"h x 2.25"w)

**SEP. 5: Deadline for print-ready program ads** (files should be 300 dpi, jpg or tiff)

Please email your print-ready ad files to [events@hydecollection.org](mailto:events@hydecollection.org)

*Yes, I/we would like to purchase an ad in the printed Gala program.*

Please select the ad size below:

Full page \$1,000 (8"high x 5"wide)

Half page \$500 (3.75"h x 5"w)

Quarter page \$250 (3.75"h x 2.25"w)

## AUCTION DONATION

I would like to donate an item/items to the Gala Auction.

Please add the phone number we can use to contact you about your auction donation:

**SEP. 5: Deadline for submitting auction item confirmation, images, and descriptions.**

For questions, contact the events office at 518-792-1761 x320 or by email at [events@hydecollection.org](mailto:events@hydecollection.org).

Details: Fede Galizia (Italian, ca. 1578-ca. 1630), *Still Life with Apples, Pears, Cucumbers, Figs, and a Melon*, ca. 1625-1630, Oil on panel, 13 7/8 x 23 1/4 in., National Gallery of Art, Washington, Gift of Funds from Roger Sant, Patrons' Permanent Fund, and Gift of Funds from Deborah Burklund, 2023.3.2.  
Photo Credit: Jim McLaughlin